

DMA Certificate in Direct Marketing — Application

Applications must be accompanied by:

- A resume listing educational and other applicable experience
- A typed letter of application with a maximum of 250 words which describes your relevant knowledge, and work experience, and your expectations of the program
- A non-refundable application fee must accompany the completed application

Applications are reviewed and processed on a rolling basis. You will be notified within 30 days of submission.

Name: _____

Title: _____ Company: _____

Address: _____

City: _____ State: _____ Zip +4: _____ Country: _____

Phone: _____ Fax: _____ E-mail: _____

What DMA seminars and/or conferences have you attended and when?

What other organization events have you attended recently?

What organizations do you belong to?

Where did you hear about this program?

- Received a mail piece Industry publication (which one?) _____
- Supervisor/Training Director at my organization DMA Web site
- Other (please describe) _____

Application Fee

() \$195 for Employees of DMA Member Companies () \$295 for Non-Members

Method of Payment for Application Fee (Please note this fee is non-refundable):

- Check Enclosed (Payable to DMA) AMEX MasterCard Discover Card VISA

Card Number _____ Expiration Date _____

Cardholder's Signature _____

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