



Search Engine Marketing Registration Form

Mail or fax the completed registration form to:

Mailing Address:

DMA Customer Service
1120 Avenue of the Americas
New York, NY 10036-6700

Fax:

212.302.7643

Please enroll me in DMA's Search Engine Marketing Level I Course

Please enroll me in DMA's Search Engine Marketing Level II

Organic Concentration Course

Paid Concentration Course

Organic & Paid Concentration Course

*Note: Completing this form will only register you for the Level I and/or Level II Courses. In order to become SEM certified you must:

- Fill out the application form and return with application fee
- Register for Level I and Level II Courses
- Pass both Level I and Level II exams

Registration Rates:

Level I DMA Member: \$1,599 Non-Member: \$1899

Level II (Paid or Organic Concentration) DMA Member: \$1,699 Non-Member: \$1,999

Level II (Both Paid and Organic Concentration) DMA Member: \$2,449 Non-Member: \$2,749

Name: _____

Title: _____

Company: _____

Address: _____

City: _____

State: _____

Zip: _____

Country: _____

Phone number: _____

Fax number: _____

E-mail address: _____

Form of Payment: Check Enclosed AMEX Master Card Discover Card VISA

Card Number: _____

Cardholder's Name (as it appears on card) _____

Cardholder's Signature _____

Cancellation Policy:

If you must cancel your registration, please contact DMA Customer Service within 10 business days of purchase. Cancellations will not be accepted after the 10-day period.

Please send me information on DMA Membership.

Please send me the DMA Events Catalog.